

- **Administradora LIV Capital, S.A.P.I. de C.V., places Senior Development Trust Bonds (CKDs), in the Mexican Stock Exchange**
- **“LIVCK” will invest in companies in order to accelerate their growth and institutionalize them**

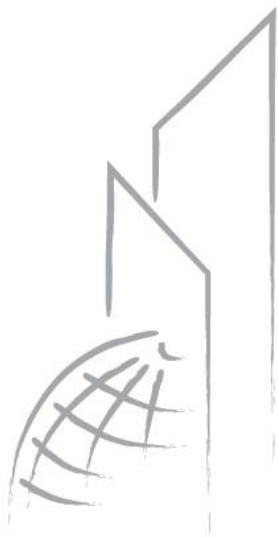
**Mexico, D.F., December 23, 2015.-** Today, Administradora LIV Capital, S.A.P.I. de C.V., held the Restricted Public Offering of Senior Development Trust Bonds (CKDs), with ticker symbol “LIVCK”, through Banco Invex S.A., Multipurpose Banking Institution, Invex Financial Group, as Trustee, for a maximum amount of MXN \$2,880 M.

The Offering from “LIVCK” was made under the “capital calls” scheme, where this first issuance was for MXN\$576 M, at a 10-year term, and represented 20% of the maximum amount of the issuance.

The Placement Broker was Credit Suisse (Mexico) Stock Exchange, S.A. de C.V., Credit Suisse Financial Group (Mexico).

The Purpose of the CKDs is to invest in activities or projects with a high potential for creating value within the Mexican territory. As a result of this, the strategy will be based on companies led by qualified entrepreneurs or on directive teams with a sound strategic and performance experience. Also, on companies which have successfully proven their business model and have a strong potential for scalability.

These investments will be mainly to accelerate growth, foster an ongoing increase of profitability, develop new products, as well as entering new markets allowing for the acquisition of strategic actors players and, finally, to further the directive team and institutionalize the company.



**About LIV Capital**

*LIV Capital was founded in the Year 2000, bringing together, managing and investing in six investment funds dedicated to the development, institutionalization and growth of several companies with operations in Mexico. On its own, it has comprised and leveraged the investment vehicles: Fund I, Fund II, LIMOF, Fund III and LIVE Fund.*

*Since its inception it has been a major part in the development of the private capital industry in Mexico. By becoming the first institutional fund focused on entrepreneurial capital in Mexico it paved the way to open the possibility for this financing instrument among the institutional investors in the country.*

**About BMV Group**

*BMV Group is a fully integrated Exchange Group that operates cash, listed derivatives and OTC markets for multiple asset classes, including equities, fixed income and exchange traded funds, as well as custody, clearing and settlement facilities and data products for the local and international financial community.*

*BMV is the second largest stock exchange in Latin America with a total market capitalization of over US\$ 530 billion.*

